



For Immediate Release

**Youbet becomes content source
for SportsBallot's Live Racing Network**

Race cards, handicapping tools, odds, live video
now available at websites of more than 30 daily newspapers

20 million unique visitors each month

Woodland hills, CA, June 19, 2007 – Youbet.com, Inc. (NASDAQ:UBET) announced today that it has become the horse racing content source for Live Racing Network (LRN), an application managed by SportsBallot, Inc. which supplies horse racing programs to the websites of US daily newspapers that combined have more than 20 million unique visitors each month.

The *Denver Post*, *San Jose Mercury News*, and *Los Angeles Daily News* headline a group of more than 30 top daily newspapers that will feature Youbet-branded content on their sports and horse racing pages each day.

"Horse racing needs broad exposure as a prerequisite for growing its customer base," said Youbet CEO Charles F. Champion. "Our experience proves the point. More than 40% of our customers reach us by traveling through national sports web portals like CBS SportsLine and ESPN. LRN expands on that concept and puts us in a position to touch prospective fans through their 'local' online news sources.

"Now, when sports fans are looking for coverage of their local teams at an LRN affiliated paper, they'll find the Youbet label on horse racing content. We think this has the potential to be among our most powerful brand-building programs."

The branding will begin with exposure to Youbet.net (www.youbet.net), the company's play-for-fun, win-for-real website that offers virtually the same racing experience as Youbet Express except that players use points to play instead of dollars. As part of the Youbet.net interaction, visitors can choose tracks, review and handicap race entries, check track odds, and watch live video of races.

"Youbet.net's risk-free, learn-to-play orientation is the perfect fit for the newspaper websites," Champion said, "and it's the perfect platform for introducing people to the excitement of the sport and online advanced deposit wagering."

SportsBallot, Inc. is an interactive web services company focused on providing online media properties and advertisers with customized sports and entertainment programs. CEO Ari Perlin said that the addition of Youbet's content to its Live Racing Network gives his company a compelling new ad sales vehicle.

"Youbet does more than just expose the sport," Perlin said. "It modernizes it and inspires it with digital speed, incredible visual quality and one of the most comprehensive databases in the business. Our current Network partners have been eager to add the content."

About Youbet.com, Inc.

Youbet.com is a diversified provider of technology and pari-mutuel horse racing content for consumers through Internet and telephone platforms and is a leading supplier of totalizator systems, terminals and other pari-mutuel wagering services and systems to the pari-mutuel industry through its United Tote subsidiary. Youbet.com's International Racing Group subsidiary is the only pari-mutuel rebate provider to be licensed by a U.S. racing regulatory jurisdiction.

Youbet.com's website offers members the ability to watch and, in most states, wager on the widest variety of horse racing content available worldwide. Through this platform, Youbet offers members commingled track pools, live audio/video, up-to-the-minute track information, real-time wagering information, phone wagering, race replays, simultaneous multi-race viewing and value-added handicapping products. Youbet.com's Players Trust(SM) revolutionized advanced deposit wagering by placing player deposits in the custody of a major U.S. financial institution.

The Youbet Advantage(TM) Player Rewards Program is the only player incentive program of its kind in the U.S. pari-mutuel market; and Youbet's play-for-points racing education website – www.Youbet.net – is helping to attract new fans to racing. Youbet.com is the exclusive provider of horse racing content for CBS SportsLine.com. More information on the company can be found at www.youbet.com.

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