



FOR IMMEDIATE RELEASE

YOUBET.COM TO PRESENT AT THE ROTH 2007 NEW YORK CONFERENCE

WOODLAND HILLS, CA. August 27, 2007--(BUSINESS WIRE)--Youbet.com, Inc. (NASDAQ: UBET), today announced that the Company will be presenting at the Roth 2007 New York Conference at the Westin New York at Times Square Hotel on Thursday, September 6th, 2007. The presentation will begin at 12:30 PM Eastern Time.

The investor presentation will be webcast live at the investor relations portion of the Company's website at www.youbet.com.

About Youbet.com

Youbet.com is a diversified provider of technology and pari-mutuel horse racing content for consumers through Internet and telephone platforms and is a leading supplier of totalizator systems, terminals and other pari-mutuel wagering services and systems to the pari-mutuel industry through its United Tote subsidiary. Youbet.com's International Racing Group subsidiary is the only pari-mutuel rebate provider to be licensed by a U.S. racing regulatory jurisdiction.

Youbet.com's website offers members the ability to watch and, in most states, wager on the widest variety of horse racing content available worldwide. Through this platform, Youbet offers members commingled track pools, live audio/video, up-to-the-minute track information, real-time wagering information, phone wagering, race replays, simultaneous multi-race viewing and value-added handicapping products. Youbet.com's Players Trust(SM) revolutionized advanced deposit wagering by placing player deposits in the custody of a major U.S. financial institution.

The Youbet Advantage(TM) Player Rewards Program is the only player incentive program of its kind in the U.S. pari-mutuel market; and Youbet's play-for-points racing education website - www.Youbet.net - is helping to attract new fans to racing. Youbet.com is the exclusive provider of horse racing content for CBS SportsLine.com. More information on Youbet.com can be found at www.youbet.com.

Contact:

Youbet.com, Inc.
James Burk, 818-668-2100
Chief Financial Officer

Or

Beacon Advisors

Media:

Hud Englehart, 312-222-5801

Or

Integrated Corporate Relations

Investor Relations:

William Schmitt, 818-668-2156